

LIVE2LEAD

SPONSORSHIP PACKAGE

2025



LIVE2LEAD

SPONSORSHIP LEVELS

VISIONARY VANGUARD – \$3,500

Lead the way in leadership innovation.

As a Visionary Vanguard sponsor, you'll receive top-tier recognition and exclusive benefits, positioning your brand as an industry leader.

Benefits include:

- ✓ Logo Placement – Featured on event website and marketing materials
- ✓ Press Release – Mentioned in all event press
- ✓ Event Guide – Full-page ad
- ✓ Presentation – 10-minute slot at the event
- ✓ Exhibit Table – Presence at the event
- ✓ Marketing Materials – Included in all giveaway bags
- ✓ Event Tickets – 5 tickets
- ✓ Lunch & Learn – 1-hour session at your company or chosen location
- ✓ Private Customized Showing – Unlimited participants, choice of 1–4 speakers

CATALYST CONTRIBUTORS – \$2,500

Spark change and foster growth.

As a Catalyst Contributor, you'll gain strong visibility and opportunities for direct engagement, leaving a lasting impact on the audience.

Benefits include:

- ✓ Logo Placement – Featured on event website and marketing materials
- ✓ Press Release – Mentioned in all event press
- ✓ Event Guide – Full-page ad
- ✓ Presentation – 10-minute slot at the event
- ✓ Exhibit Table – Presence at the event
- ✓ Marketing Materials – Included in all giveaway bags
- ✓ Event Tickets – 4 tickets
- ✓ Private Customized Showing – Up to 25 participants, choice of 1–2 speakers

GROWTH GUARDIANS – \$1,500

Shape the future of leadership.

Growth Guardians receive meaningful exposure while supporting the development of emerging leaders.

Benefits include:

- ✓ Logo Placement – Featured on event website and marketing materials
- ✓ Event Guide – Listing
- ✓ Exhibit Table – Presence at the event
- ✓ Event Tickets – 2 tickets
- ✓ Private Showing – Up to 15 participants, choice of 1 speaker

THE OPPORTUNITY

Why Sponsor Live2Lead 2025?

This is more than just an event — it's a **transformative experience** that celebrates the art of exceptional leadership. By becoming a sponsor, you're not simply supporting an event; **you're igniting a movement**. Your partnership will serve as a beacon, guiding tomorrow's leaders to greatness. We invite you to explore the sponsorship opportunities below and join us on this **journey of leadership** and legacy.

SPONSOR BENEFITS

✓ **Unmatched Visibility**

Present your brand to a diverse audience of leaders, entrepreneurs, and professionals.

✓ **Networking Opportunities**

Engage with influential decision-makers across multiple industries.

✓ **Prestigious Brand Association**

Align your brand with a globally recognized leadership event to boost your credibility and reputation.

✓ **Exclusive Perks**

Enjoy premium benefits designed to maximize your sponsorship experience.



Maxwell Leadership Certified Team members are trusted by global brands such as



LIVE2LEAD

LIVE2LEAD is a leader development experience designed to equip attendees with fresh perspectives, practical tools, and actionable takeaways. Participants will learn from world-class leadership experts, develop a new action plan, and return to the office ready to lead with renewed passion and commitment.

WHO YOU'LL HEAR FROM



■ **JOHN C. MAXWELL** is a #1 New York Times bestselling author, speaker, coach, and leadership expert who has sold over 34 million books. As the founder of Maxwell Leadership®, he has trained tens of millions of leaders around the world. Recognized as the #1 leader in business and the world's most influential leadership expert, Maxwell's impact spans from Fortune 500 CEOs and national leaders to entrepreneurs and the next generation of leaders.



■ **ANTHONY TRUCKS** is a former foster child, NFL football player, and competitor on American Ninja Warrior. Now an author and Identity Shift Coach, Anthony's journey took a dramatic turn after a career-altering shoulder injury, forcing him to rebuild his life from the ground up. As the founder of Dark Work and creator of the Dark Work Experience, Anthony empowers people to unlock the power of their identity through intentional, behind-the-scenes effort—what he calls “Dark Work.” His mission is to help others tap into their full potential and Make Shift Happen!



■ **TIFFANI BOVA** is a trailblazing thought leader, bestselling author, and former Growth & Innovation Evangelist at Salesforce. With decades of experience helping businesses transform customer experiences and drive sustained growth, Tiffani offers bold insights that spark game-changing conversations in every room. As a former Gartner Research Fellow and host of a highly acclaimed, 5-star-rated podcast, Tiffani continues to inspire leaders with her dynamic and innovative approach.



■ **JESSE COLE** is the founder and owner of the Savannah Bananas and the creator of Banana Ball—a fast-paced, wildly entertaining twist on traditional baseball. Since their debut, the Savannah Bananas have sold-out every game, building a fan waitlist of over 3 million. With more than 20 million social media followers and global features on ESPN, CBS, and The Today Show, Jesse is redefining the fan experience. He is also a bestselling author and an international keynote speaker, known for his innovative approach to leadership and engagement.



■ **CRAIG GROESCHEL** is the founding pastor of Life.Church, a multisite church with a global online presence, and a New York Times best-selling author known for his books and the Craig Groeschel Leadership Podcast. He is a respected church leader and a frequent speaker at leadership events, including the Live2Lead conference, where he shares his insights on leadership, faith, and innovation.

THE PREMIER LEADERSHIP EVENT TO ELEVATE YOUR PERSONAL AND PROFESSIONAL GROWTH.

Oct 30th, 2025

Discovery Church International (DCI)

1309 Lejeune Blvd, Jacksonville, NC 28540

9:00AM - 2:30PM

Elevate Your Leadership with Live2Lead

Whether you lead a large organization or simply want to be a stronger mentor, Live2Lead will provide you with **meaningful**, relevant insights to help you create an actionable plan and lead with *renewed passion and commitment*. Prepare to accelerate your leadership growth through both public and private events packed with **powerful leadership principles and proven personal development techniques**.

What You'll Gain:

- Insights from world-class leadership experts
- A clear, actionable plan tailored to your goals
- Renewed energy and commitment to lead with purpose

To learn more about C-L.E.A.D. and the Live2Lead rebroadcast, visit: **www.NCLeadership.com** or scan the QR code provided.



LIVE2LEAD